

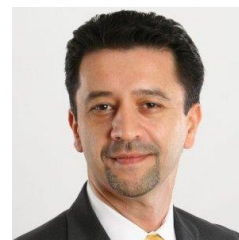


Greater Washington CFO Network
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CFO Spotlight: Abdul Omar, CFO of Orchestro

October, 2016



1. Describe your version of the modern day CFO.

The modern day CFO is a multi-tasking, multi-faceted and multi-talented individual, who is equally responsible for the performance of the business as the CEO. This is perhaps why so many CFOs are stepping into the CEO roles, as they have become the natural successors. This is also requiring the modern day CFO to be technology and customer savvy beyond the numbers.

2. What are the 3 most important characteristics of a company culture?

- i. Communication – flow of clear communication from the leadership and within the teams is key in achieving the stated goals and targets of the enterprise. This is key in ensuring the organization is aligned with the company's direction.
- ii. Accountability & integrity - everyone is held accountable for the successes and setbacks of the company, as well their own conduct.
- iii. Recognition and rewards – recognition has been considered more important than monetary rewards, but both drive results.

3. What's the best business book you've read lately?

"The Hard Thing About Hard Things: Building a Business When There Are No Easy Answers" By Ben Horowitz. Most of us who have been through significant challenges in our businesses would relate to it.

4. How do you mentor people in your organization?

I prefer to learn about their career goals and jointly develop a plan to help them achieve those goals. We have created "Career Roadmaps" and worked together to ensure the critical milestones are met. I also help facilitate the activities through special assignments or projects, rotations and networking opportunities.

5. Do you have a personal mantra, words of wisdom or favorite inspirational quote?

Favorite quote: "When written in Chinese, the word 'crisis' is composed of two characters. One represents danger and the other represents opportunity." - John F. Kennedy

